G.E.A.R.

GENERATING EMPLOYMENT ALERNATIVES FOR SELF RELIANCE

A helping hand that matters

Comparative Analysis

Pre & Post Funding Survey - *Nov 2017 to Jan 2018*

Baldia Town - Window 02

Shair Ali Khan

Resident of:	*Baldia Town*
Number of Family Members:	*12*
Income Source:	*Communication & Mobile Accessories Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Communication Business***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of SIM Cards, Eazy Load & Mobile Accessories***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Shair Ali is running a Communication Shop. It is old and well known shop of the area but due to insufficient items he did not able to entertain every customer. He was facing major shortfall and his selling items was decreasing.*

After Funding: *Now he is purchasing SIM Cards, Eazy Loads and Mobile Accessories from whole sale market. His daily sale is increasing and he is also getting good daily income.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*25,000*
% of Income Raise:	***67%***

G.E.A.R.
Generating Employment Alternatives For Self Reliance
A helping hand that endures

CASE # 01

Ibrar-Ul-Haq

Resident of:	*Baldia Town*
Number of Family Members:	*5*
Income Source:	*General Store*

GEAR Investment: **30,000**

Supported Skill/Business: ***General Store***

☐ *New Business Setup* ☑ ***Existing Business Expansion***

Purpose of Funding: ***Purchase of Stocks***

Post Disbursement Status: *Fund Utilized Successfully*

Before Funding: *Ibrar Ul Haq is runing a general store in a rented shop. His daily sale was very low due to insufficient stocks. He did not have enough cash to maintaine and increase general items. He was facing major shortage of business cash.*

After Funding: *Now he is purchasing bulk stocks on cash from whole sale market. His daily sale is increasing and he is also getting good daily income.*

Monthly Income	
Before Funding:	*6,000*
After Funding:	*15,000*
% of Income Raise:	***150%***

CASE # 02

Haleem Ullah

Resident of:	*Baldia Town*
Number of Family Members:	*11*
Income Source:	*Tandur*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Tandur***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Costruction of New Tandur***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Haleem Ullah is running a tandur. The condition of his tandur was very bad and he did not able to maintain required temparature. Due to cracks, surface of tandur was peeling and structure was damaging on daily basis. His sale was also decreasing and he did not have enough cash to repair or construct a new tandur.*

After Funding: *With the help of GEAR Fund he constructed new tandur. Now he is running his tandur very well. His sale is getting better and he is earning good daily income.*

Monthly Income	
Before Funding:	*12,000*
After Funding:	*18,000*
% of Income Raise:	***50%***

CASE # 03

Ayaz Ahmed

Resident of:	*Baldia Town*
Number of Family Members:	*7*
Income Source:	*Vegetable Seller*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Vegetable Selling***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Vegetable Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Ayaz Ahmed is running a vegetable selling business in a rented shop. Due to short of rolling cash he was not able to maintaine expensive items. He purchased limited stocks of vegetable on credit with nearby area in high rates. His sale was getting down.*

After Funding: *Now he is purchasing bulk stocks from whole sale market. His daily sale has increased and he is getting good daily income.*

Monthly Income	
Before Funding:	*9,000*
After Funding:	*15,000*
% of Income Raise:	***67%***

CASE # 04

Gul Fareen

Resident of:	*Baldia Town*
Number of Family Members:	*11*
Income Source:	*Saloon*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Barber***

☐ *New Business Setup* ☑ ***Existing Business Expansion***

Purpose of Funding:	***Renovation & Front Door***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Gul Fareen is running his saloon in a rented shop. Due to some medical situation of his family member his business was collapsed and he was not able to maintain his shop. Specially his shop did not have front door and customers were disturbed due to dust and noise of public transport.*

After Funding: *Carpenter has completed shop's front wooden door and frame with glass windows. The renovation work is also almost completed. Now he is running his shop successfuly with good daily income.*

Monthly Income	
Before Funding:	*8,000*
After Funding:	*12,000*
% of Income Raise:	***50%***

CASE # 05

Abdul Raheem

Resident of:	*Baldia Town*
Number of Family Members:	*10*
Income Source:	*Welding Work (Charpai Making)*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Welding***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Welding Plant***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Abdul Raheem is running his business, he is a manufacturer of Charpai with the help of welding machine. His welding plant was not working properly therefore he was not able to work regularly with that old welding plant.*

After Funding: *He has purchased a 2nd hand good condition welding plant and now he is working without any trouble. His daily income is also increased.*

Monthly Income	
Before Funding:	*10,000*
After Funding:	*12,000*
% of Income Raise:	***20%***

CASE # 06

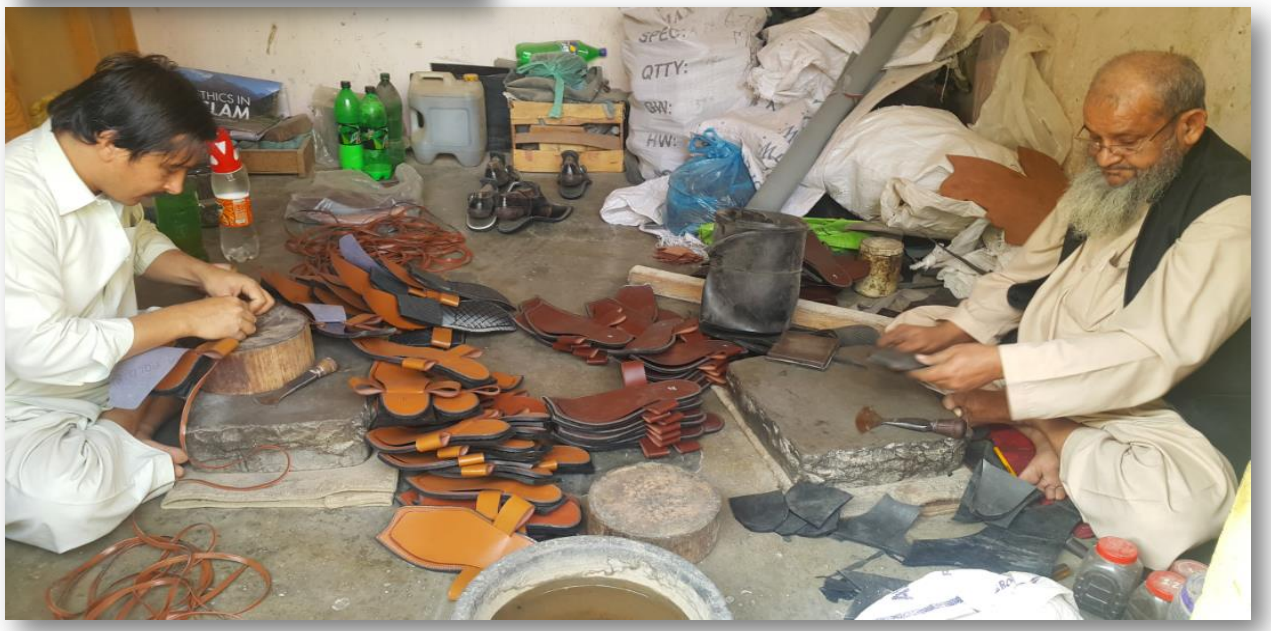
Akhtar Gani

Resident of:	*Baldia Town*
Number of Family Members:	*15*
Income Source:	*Cobbler (Making Peshawari Chapal)*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Cobbler***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Bulk Raw Material***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Akhtar Gani is an expert cobbler (Peshawari Chapal). Along with his father he had been managing this business on credit. Due to shortage of capital/fund they were unable to purchase sufficient stock. This was resulting into continuous decline in their profits.*

After Funding: *Now they are able to purchase raw material in bulk quantity which has helped them to grow their business through improved purchase power, better pricing and reduced transport costs, all resulting in increased profits.*

Monthly Income	
Before Funding:	*16,000*
After Funding:	*25,000*
% of Income Raise:	***56%***



CASE # 07

Akbar Hussain

Resident of:	*Baldia Town*
Number of Family Members:	*8*
Income Source:	*Polythene Bags & Paper Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Polythene Bags & Paper Selling***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Bulk Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Akbar Hussain is running a Polythene Bags & Paper selling shop. He was facing short of rolling cash and not able to retain stocks . He did not manage to entertain every customer due to short of stocks.*

After Funding: *Now he is maintaining large stocks and getting good daily income.*

Monthly Income	
Before Funding:	*10,000*
After Funding:	*16,000*
% of Income Raise:	***60%***

CASE # 08

Ali Rehman

Resident of:	*Baldia Town*
Number of Family Members:	*7*
Income Source:	*General Store*
GEAR Investment:	***30,000***
Supported Skill/Business:	***General Store***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Ali Rehman is runing a general store in a rented shop. His daily sale was very low due to insufficient stocks. He did not have enough cash to maintaine and increase general items. He was facing major shortage of business cash.*

After Funding: *Now he is purchasing bulk stocks on cash from whole sale market. His daily sale is increasing and he is also getting good daily income.*

Monthly Income	
Before Funding:	*14,000*
After Funding:	*20,000*
% of Income Raise:	***43%***

CASE # 09

Niaz Wali

Resident of:	*Baldia Town*
Number of Family Members:	*10*
Income Source:	*Cobbler (Making Peshawari Chapal)*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Cobbler***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Bulk Raw Material***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Niaz Wali is an expert cobbler (Peshawari Chapal). He had been managing this business on credit. Due to shortage of capital/fund he was unable to purchase sufficient stock. This was resulting into continuous decline in their profits.*

After Funding: *Now he is able to purchase raw material in bulk quantity which has helped them to grow their business through improved purchase power, better pricing and reduced transport costs, all resulting in increased profits.*

Monthly Income	
Before Funding:	*14,000*
After Funding:	*20,000*
% of Income Raise:	***43%***

CASE # 10

Muhammad Anees

Resident of:	*Baldia Town*
Number of Family Members:	*6*
Income Source:	*Burger Seller (Labor on Other's Cart)*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Burger Selling***
☑ ***New Business Setup***	☐ *Existing Business Expansion*
Purpose of Funding:	***Purchase of Own Burger Cart & Raw Ingredients***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Muhammad Anees was working on Burger Cart as a labor. He was getting a daily fixed wage of very small amount. He has a good experience of selling burger and able to run his own business but due to insufficient fund he did not able to start his own business setup of burger cart.*

After Funding: *Now he has started his own business of burger selling and getting a very handsome daily income.*

Monthly Income	
Before Funding:	*9,000*
After Funding:	*18,000*
% of Income Raise:	***100%***

CASE # 11

CASE # 12

Afzal Khan

Resident of:	*Baldia Town*
Number of Family Members:	*6*
Income Source:	*Taxi*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Taxi Driving***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Engine Maintenance***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Afzal Khan is a Taxi driver. He has been managing his family expenses by driving his taxi. He has a very old model of car which need continuous maintenance. In previous days his taxi engine got problem, it needs engine overall work which cost heavy amount. He did not have enough saving for work and was facing daily additional expenses on taxi maintenance.*

After Funding: *With the help of GEAR fund he got repaired the engine of his taxi. Now he is driving and earning smoothly. He is also getting good daily income.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*24,000*
% of Income Raise:	***60%***

Muhammad Aqil

Resident of:	*Baldia Town*
Number of Family Members:	*9*
Income Source:	*Communication & Mobile Accessories Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Communication Business***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Eazy Loads & Mobile Accessories***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Muhammad Aqil is running a Communication Shop. Due to insufficient items he did not able to entertain every customer. He was facing major shortfall and his selling items was decreasing.*

After Funding: *Now he has purchased Eazy Loads and Mobile Accessories from whole sale market. His daily sale is increasing and he is also getting good daily income.*

Monthly Income	
Before Funding:	*12,000*
After Funding:	*18,000*
% of Income Raise:	***50%***

CASE # 13

Inam-Ur-Rehman

Resident of:	*Baldia Town*
Number of Family Members:	*5*
Income Source:	*General Store*
GEAR Investment:	***30,000***
Supported Skill/Business:	***General Store***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Inam Ur Rehman is managing a general store. Majority of his stocks were on credit therefore he did not have much profit margin, he did not have enough cash to purchase stock on cash therefore his profit margin was also low.*

After Funding: *Now he is purchasing bulk stocks on cash from whole sale market. His profit margin is also increased.*

Monthly Income	
Before Funding:	*12,000*
After Funding:	*20,000*
% of Income Raise:	***67%***

CASE # 14

Mahel Bibi

Resident of:	*Baldia Town*
Number of Family Members:	*9*
Income Source:	*Beads Work (Jhalar making for Public Transport)*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Beads Work***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Bulk Raw Material***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mahel Bibi is running her business of beads work. She is managing a different home base team of 4 to 5 ladies. She provides raw material to all ladies and give them per piece labor. This Beads product is used to decorate public transport like Auto Rikshaw, Buses, Taxi, Suzuki etc. The demand of this handycraft is very high but due to short of fund she unable to purchased large quantity of raw material and had limited final product.*

After Funding: *Now she is purchasing large quantity of raw material and has increased her production. With the help of GEAR fund she is getting higher orders, paying higher comissions, creating employments and also getting higher profits.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*21,000*
% of Income Raise:	***40%***

CASE #15