G.E.A.R.
GENERATING EMPLOYMENT ALERNATIVES FOR SELF RELIANCE
A helping hand that matters

Comparative Analysis

Pre & Post Funding Survey - *Nov 2017 to Jan 2018*

Gulistan-E-Johar

Alam Yuhana

Resident of:	*Johar*
Number of Family Members:	*6*
Income Source:	*Tuition Center*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Teaching***
☑ ***New Business Setup***	☐ *Existing Business Expansion*
Purpose of Funding:	***Advance for Space & Purchase of Furniture***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Alam is a prefessional teacher, teaching in his area school. He was giving tuitions to his neighbors kids at his home. With the sprit of social working he charges very nominal fee and in some cases teaches volunteerly. He wished to start a tuition center where he will teach school children or the kids whose parents can not afford school expenses.*

After Funding: *Now he has started his tuition/teaching center at a school in evening. He is working very hard to create social impact in the community by educating young generation. In parallel with social working he is also earning a good monthly income.*

Monthly Income	
Before Funding:	*4,000*
After Funding:	*12,000*
% of Income Raise:	***200%***

CASE # 01

M Bachal

Resident of:	*Johar*
Number of Family Members:	*6*
Income Source:	*Fruit Seller*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Fruit Selling***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Fruit Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Bachal was managing a fruit shop on very small scale. He was selling few and limited fruits due to short of stocks/cash. He was facing major shortage of business cash.*

After Funding: *Now he is purchasing bulk stocks of fruits from whole sale market. His daily sale is increased and he is getting better earning.*

Monthly Income	
Before Funding:	*6,000*
After Funding:	*15,000*
% of Income Raise:	***150%***

CASE # 02

M Sanaullah

Resident of:	*Johar*
Number of Family Members:	*8*
Income Source:	*Chicken Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Chicken Selling***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Chicken Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Sana Ullah is managing a chicken shop with limited stocks. He wished to add desi chicken in his shop but due to short of fund he was unable to purchase desi chickeb stocks. There is a demand of this checken in his area and customers returned due to unavailability.*

After Funding: *Now he is purchasing some stocks of desi chicken also and getting better earnings.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*22,000*
% of Income Raise:	***47%***

CASE # 03

Gulab Shah

Resident of:	*Johar*
Number of Family Members:	*6*
Income Source:	*Ice Depo, Cold Drink & Juice Shop*
GEAR Investment:	***30,000***
#REF!	***Drinking Items***

☐ *New Business Setup* ☑ ***Existing Business Expansion***

Purpose of Funding:	***Addition of Confectionary, Dry Fruits & Juices***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Gulab Shah was managing ice depo, cold drink & juice shop in winter his ice business went in losses. He planned to replace ice with some winter items but he did not have enough cash to buy dry confectionary & dry fruit stocks.*

After Funding: *With the help of GEAR he abled to add new items in his shop. Now he is managing his all items and earning better income.*

Monthly Income	
Before Funding:	*12,000*
After Funding:	*20,000*
% of Income Raise:	***67%***

CASE # 04

CASE # 05

Riaz Ahmed

Resident of:	*Johar*
Number of Family Members:	*2*
Income Source:	*Communication & Mobile Accessories Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Communication Business***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of New & Used Mobile Sets***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Riaz is managing a mobiles, mobile accessories & eazy loads shop. The profit margin in accessories and eazy loads is very less and he was not able to purchase mobile sets for sale. The profit margin in mobile sets is higher as compare to other mobile items .*

After Funding: *Now he is also dealing in new & used mobile sets and getting good income.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*22,000*
% of Income Raise:	***47%***

M Fayyaz

Resident of:	*Johar*
Number of Family Members:	*6*
Income Source:	*Milk & Bakery Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Milk & Bakery Shop***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Renovation & Purchase of Bakery Items***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *The shop of Mr. Fayyaz needed maintenance but due to short of fund he was not able to renovate his shop. He was selling milk, yogurd and very limited bakery items but facing security and higine issues.*

After Funding: *Now he has assembled iron grill, done with counter and paint work. He is also selling more bakery items and earning good returns.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*20,000*
% of Income Raise:	***33%***

CASE # 06

Ishq Ali

Resident of:	*Johar*
Number of Family Members:	*3*
Income Source:	*Vegetable & Chicken Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Vegetable & Chicken Shop***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Stocks***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Ishq is running vegetable & chicken shop but due to short of stocks his sale was going down. Due to short of fund he was not able to meet customers requirement and became out of stock before closing of day.*

After Funding: *Now he is purchasing higher stocks of both vegetable & checken and getting good daily income.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*20,000*
% of Income Raise:	***33%***

CASE # 07

Malik M Nadeem

Resident of:	*Johar*
Number of Family Members:	*5*
Income Source:	*Saloon*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Barber***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Renovation, Purchase of Saloon Chair & Material***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Nadeem was running a saloon with one hair cutting chair due to short of worker customers had to wait for their turn. There was capacity of two workers in his shop but he did not have 2nd chair. The condition of the shop was very bad and he was also facing cash shortfall in his business.*

After Funding: *In phase one he has renovated his shop with paint, counter, mirror and different accessories. He is also planning to buy a chair to hire a worker before Ramazan. Now he is getting better earning.*

Monthly Income	
Before Funding:	*12,000*
After Funding:	*16,000*
% of Income Raise:	***33%***

CASE # 08

Amjad Ali Beer

Resident of:	*Johar*
Number of Family Members:	*7*
Income Source:	*Communication & Mobile Accessories Shop*
GEAR Investment:	***30,000***
Supported Skill/Business:	***Communication Business***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of Mobiles & Different Accessories***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Riaz is running a communication shop. The profit margin in accessories and eazy loads is very less and he was not able to purchase mobile sets for sale. The profit margin in mobile sets is higher as compare to other mobile items . Due to short of business cash he also had limited stocks of mobile accessories.*

After Funding: *Now he is maintaining large stocks of mobile accessories and also dealing in sale and purchase of mobile sets and getting good income.*

Monthly Income	
Before Funding:	*16,000*
After Funding:	*22,000*
% of Income Raise:	***38%***

CASE # 09

Mumtaz Ali Baloach

Resident of:	*Johar*
Number of Family Members:	*5*
Income Source:	*General & Medical Store*
GEAR Investment:	***30,000***
Supported Skill/Business:	***General Store***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Purchase of General Items & Medicines***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Mumtaz is running medical and general store. He had limited stocks of general items, his medicine sale is good whereas customers returned due to small stocks of general items. He wished to add number of general items in his shop but due to insufficient business funds he did not able to maintaine stocks.*

After Funding: *Now he is fulfilling the needs of customer by maintaining both stocks of medicines and general items. He is getting better earnings and has increased his monthly incomes.*

Monthly Income	
Before Funding:	*15,000*
After Funding:	*24,000*
% of Income Raise:	***60%***

CASE # 10

M Maqsood

Resident of:	*Johar*
Number of Family Members:	*3*
Income Source:	*Burger Seller*

GEAR Investment:	***30,000***
Supported Skill/Business:	***Burger Selling***
☐ *New Business Setup*	☑ ***Existing Business Expansion***
Purpose of Funding:	***Renovation of Cart & Purchase of Raw Ingredients***
Post Disbursement Status:	*Fund Utilized Successfully*

Before Funding: *Mr. Maqsood had started his burger cart with incomplete cart and limited stocks. He has been running his business with this cart and not able to adjust its shortcomings.*

After Funding: *Now he has renovated his cart with name and cover side panels. He has also increased his raw ingredients to extend number of burgers. His sale is increasing and he is earning better income.*

Monthly Income	
Before Funding:	*14,000*
After Funding:	*18,000*
% of Income Raise:	***29%***

CASE # 11